

*The Largest Boating event in North & South Carolina
celebrating it's 51st year.*



**2024 Exhibitor
Information**

MID-ATLANTIC
BOAT SHOW

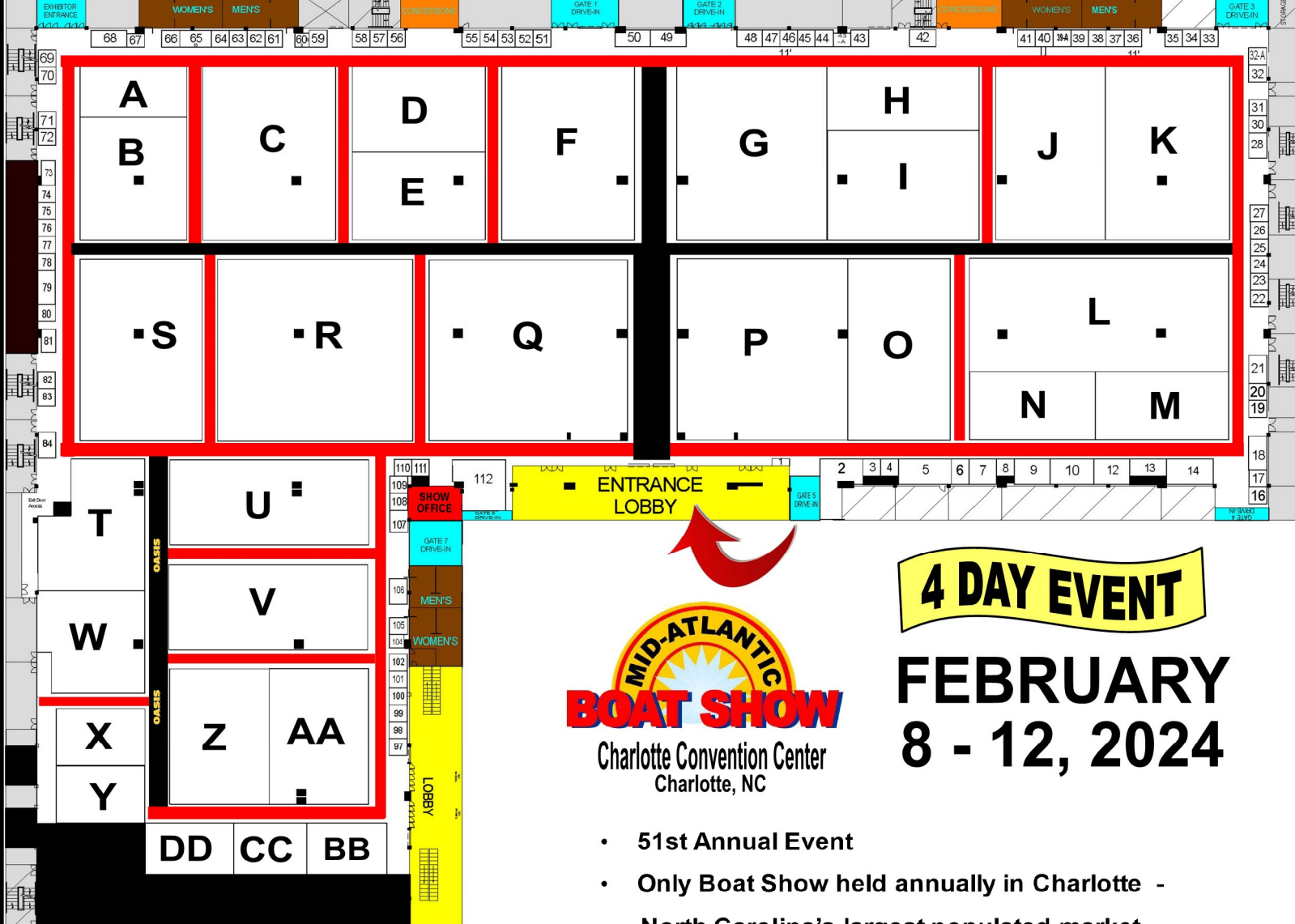
February 8 - 11, 2024

**Charlotte Convention Center
Charlotte, NC**

**A Watersports Event for the
Entire Family Under One Roof**

NCBOATSHOWS.COM

Southeast Productions, Inc. - P.O. Box 7282 - Greensboro, NC 27417 - Office 336-855-0208 Fax 336-855-0249



4 DAY EVENT
FEBRUARY
8 - 12, 2024

- 51st Annual Event
- Only Boat Show held annually in Charlotte - North Carolina's largest populated market
- Largest marine product sales event in North & South Carolina - 250,000 sq. ft
- Extensive All Media Advertising Budget including Billboard, Magazine & Social
- Over 15,000 attendees each year
- 6 show floor vehicle doors for easy exhibitor move-in / out process
- Non-union facility - Install and dismantle your display at your leisure. 2 full days move-in
- All Main Aisles carpeted
- On site stock trailer parking *
- Fork Lift's available for limited exhibitor use - no fee
- Wi-Fi throughout facility #
- Convenient Host Hotels

Exhibit Rates

Booths
 Indicated by numbers on layout

10 X 10	\$ 700.00
10 X 15	\$ 1050.00
10 X 20	\$ 1350.00
Each Additional 10 x 10	\$650.00

No Additional Charge For Corner Booths

Move-In Schedule

Monday	9 - 8	<small>Marine Dealers only</small>
Tuesday	9 - 8	
Wednesday	9 - 9	

Marine Dealers
 Indicated by letters on layout

Bulk Floor Space
 \$ 3.10 per square foot
 1,500 sq. ft minimum
 Under 1500 sq. ft. \$ 3.85

Show Hours

Thursday	12 - 9
Friday	12 - 9
Saturday	10 - 9
Sunday	11 - 5

Other Associated Costs

Electricity	- Current Facility Rate
Wireless Internet	- Current Facility Rate
Tables, Chairs, etc...	- Available from Hollins Expo at current rates.
Phone	- Various options available from Facility

For More Information
Southeast Productions, Inc
 P.O.Box 7282 - Greensboro, NC - 27417
 Office - 336-855-0208 Fax - 336-855-0249
 info@ncboatshows.com - www.ncboatshows.com

* No Charge but limited to first come first serve
 # Per day fee based



MID-ATLANTIC BOAT SHOW

February 8 - 11, 2024 CHARLOTTE CONVENTION CTR

Move-In - Feb. 6, 7 Move-Out Feb. 11 & 12



Application for Exhibit Space

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and

****4 DAY EVENT****

COMPANY _____

 ADDRESS _____

 CITY, STATE _____
 ZIP _____
 PHONE _____

EXHIBITOR # _____

CELL _____ EMAIL _____

PLEASE LIST PRODUCTS / SERVICES TO BE DISPLAYED _____

THINGS TO KNOW

- All exhibiting companies are required to have and maintain general liability insurance coverage during the event listing Southeast Productions, Inc and its agents as additional insured. A Certificate of Insurance (COI) is required before first move-in day. Please contact show management if you have any questions concerning this requirement. Please have your agent email COI to info@ncboatshows.com
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Displays are expected to be occupied all hours of the show beginning opening hour on opening day unless approved by show management. If booth has not be installed by opening day show management reserves the right to exclude exhibitor and reassign booth

READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION

Booth Size Requested

(If you are a new exhibitor and are requesting larger than a 10 x 30 booth please call to confirm availability)

Space Size Requested	<input type="checkbox"/> 10 x 10 (100 sq. ft.) - 700.00	<input type="checkbox"/> 15 x 15 (225 sq. ft.) - 1512.50 (Limited # available)
X	<input type="checkbox"/> 10 x 15 (150 sq. ft.) - 1050.00	<input type="checkbox"/> 10 x 30 (300 sq. ft.) - 2000.00
X	<input type="checkbox"/> 10 x 20 (200 sq. ft.) - 1350.00	<input type="checkbox"/> 10 x 40 (400 sq. ft.) - 2650.00

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment.

Booth Cost *Adj if applicable* **Total Cost** **Deposit Required** **Balance Due**

(50% minimum with returned application)

Balance Due No Later Than Dec. 1, 2023

Comments or Special Requests

Payment Options

Credit Card

Visa - M / C - Amex - Discover

EXPIRES _____ CARD CODE _____

Checks -

Make checks payable to :

SE P
 P O Box 7282
 Greensboro, N C 27417

\$ _____

Deposit Payment In Full

NAME ON CARD _____ BILLING ZIP CODE _____

Initial I authorize Southeast Productions to process the above credit card for the amount indicated based on the terms of this exhibit application.
Initial I authorize Southeast Productions to process the above credit card for the **Balance Due** on Nov. 15, 2023 based on the terms of this exhibit application.

Office Use Only : Processed Date _____ Chg Amount _____ Confirmation # _____

IMPORTANT NOTICE - ALL ACCOUNTS MUST BE PAID IN FULL BEFORE SETTING DISPLAYS. ACCOUNT BALANCES PAID AT THE EVENT WILL RESULT IN A 5% SERVICE FEE (\$20 MIN) AND MUST BE PAID BY CREDIT CARD, CERTIFIED CHECK OR CASH. UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE.... PERSONAL OR BUSINESS CHECKS WILL NOT BE ACCEPTED AT THE SHOW FOR PAYMENT.

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature _____ Date _____

RETURN WHITE COPY WITH PAYMENT - KEEP YELLOW COPY FOR RECORDS

TERMS & RULES OF EXHIBITING

In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions goal to assure every exhibitor, large or small, that they are the most important element to the successful of this event.

- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event...NO EXCEPTIONS. A Certificate of Insurance (COI) must be provided listing Southeast Productions, Inc. as additional insured before company's display can be set. Liability Coverage is available for the event as a very discounted rate. Please contact us at 336-855-0208 for information or any questions concerning this requirement.**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes **nonrefundable within 45 days of the first move-in day of the event. (All cancellation requests must be made in writing and postmarked prior to the 45th day.)** Unless canceled, agreement also requires and binds **Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance (\$50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management, **If, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the monies over to the rescheduled date or having a full refund issued**
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- All Displays must be maintained within the dimensions of the contracted space size and "Booth" Displays should not extend higher than 8 feet. Displays cannot be secured, hung or supported by facility walls, columns or rafters. Displays cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval
- In the event of a show management group change prior to the event date, terms of this agreement are fully transferable to new management group and all original terms shall be honored.
- Tables & Chairs are not supplied with display. All decoration materials (Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - **Not Show Management**. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains...ie pins, staples, fabric hooks.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors. Unless staff is still working with a customer or prior arrangement are made, all exhibitors are required to exit the facility within 30 minutes of closing.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without approval of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.

Southeast Productions, Inc.
PO Box 7282
Greensboro, NC 27417
Office - 336-855-0208 Fax - 336-855-0249
www.ncboatshows.com info@ncboatshows.com

Signature Required _____

By indication of signature I have read and agree to rules set forth by show management for this event.

ELECTRICAL SERVICES ORDER FORM



Effective January 1, 2023 - December 31, 2023

Electrical Rules & Regulations

01. Wall, column and permanent building utility outlets are not part of booth space and are not to be used by media organizations or the exposition services provider unless specified otherwise. Electrical panels or other equipment in column recesses may not be blocked at any time.
02. All equipment regardless of source of power must meet federal, state and local safety codes. The Convention Center reserves the right to refuse electrical connection of equipment based on safety.
03. Claims will not be considered unless filed by exhibitors prior to close of show.
04. Prices are based on current wage rates and are subject to change without notice.
05. All equipment must be properly tagged and wired with complete information as to type of current, voltage, phase, cycle, horsepower, etc. The Convention Center will not be responsible for power failure or voltage fluctuation.
06. All material and equipment furnished by the Convention Center for electrical service orders shall remain the Convention Center's property and shall be removed only by Convention Center personnel at the close of the show.
07. Convention Center electricians are authorized to cut floor coverings, to permit installation of service and to maintain floor pit systems. No exceptions will be made in this area. Failure to comply may result in loss of service order. Workspace layouts are prepared by convention management or media organizations, not the Convention Center.
08. All media-provided electrical cords must be of the three-wire grounding type, suitable for installation. "Zip" cord or Romex are not allowed. All exposed non-current carrying metal parts of fixed equipment, which may become energized, shall be grounded.
09. Rates quoted for all connections cover only the bringing of service to the booth in the most convenient manner and do not include connecting equipment or special wiring. All work performed within the booth will be charged on a time and material basis.
10. Advance orders must be received a minimum of 14 days prior to 1st day of show move-in date.
11. Payment must accompany order. No exceptions please. Notice of cancellation must be received prior to scheduled move-in in order to receive credit. Credit will not be given for services installed and not used.
12. Lighting levels for move-in and move-out will be at 50 percent. Exhibit halls are not air conditioned during move-in and move-out.
13. Media organizations are not allowed access to floor pits at any time.
14. Floor rate prices apply to orders received after the due date (14 days prior to 1st day of show move-in date). The Convention Center does not guarantee service prior to show opening for late orders. All requirements exceeding the rate schedule must be priced and approved by the Convention Center prior to ordering.
15. Power will not be installed until payment is received. No expectations.
16. Motor and equipment prices are for ordered power sources only. Hook-ups are not included. No receptacles of any kind are provided by the Convention Center. Media organizations may supply their own receptacles. Labor for electrical work on equipment, including repairs, tracing malfunctions, fishing cable under carpet, and hook-ups provided by Convention Center electricians, will be charged at the prevailing rate (\$85.00 per hour, one hour minimum). If floor plans are received in advance (14 days prior to 1st day of show move-in date), every attempt will be made to work with the decorator to install cable under the carpet.
17. Exhibitor technicians are permitted to perform all electrical work inside booths, including hook-ups, to ordered power sources. All work must conform to national and local codes and is subject to inspection by Convention Center personnel.
18. Labor rates are based on nine hour days, typically from 7:30 a.m. to 5 p.m. Booth labor will be charged an overtime rate after 5 p.m. at the rate of 1.5 times the normal rate.
19. Larger lights such as Leiko lights can be ordered from the Convention Center's preferred in-house audio visual production contractor. For information on services and pricing call 704.339.6180.
20. All power 100 amps and below are typically brought to booths through the floor pit system, located 30 feet on center throughout exhibit halls. Air and water lines are not directed from overhead.
21. The Convention Center's power is 120/208 or 277/480 volts, three phase, five wire wye. Other voltages are not available unless step-up or step-down transformers are provided by the licensee. Rates run the duration of the show. Power, air and water are available 24 hours.
22. Will you require a Convention Center electrician?
 YES NO

QUANTITY	DESCRIPTION	ADVANCED RATE	FLOOR RATE	TOTALS
_____	POWER STRIP (NO POWER)	-	\$35.00	_____
_____	EXTENSION CORD (NO POWER)	-	\$35.00	_____
120 VOLT LIGHTING AND UTILITY (DUPLEX) OUTLETS				
_____	5 AMP (600 WATT)	\$87.00	\$118.00	_____
_____	10 AMP (1200 WATT)	\$112.00	\$147.00	_____
_____	20 AMP (2400 WATT)	\$140.00	\$196.00	_____
MOTOR AND EQUIPMENT SCHEDULE				
208 VOLT SINGLE PHASE*				
_____	0 TO 20 AMPS	\$218.00	\$325.00	_____
_____	21 TO 30 AMPS	\$269.00	\$397.00	_____
_____	31 TO 50 AMPS	\$364.00	\$532.00	_____
_____	51 TO 70 AMPS	\$482.00	\$694.00	_____
_____	71 TO 100 AMPS	\$588.00	\$840.00	_____
208 VOLT THREE PHASE*				
_____	0 TO 20 AMPS	\$308.00	\$426.00	_____
_____	21 TO 30 AMPS	\$403.00	\$571.00	_____
_____	31 TO 50 AMPS	\$571.00	\$853.00	_____
_____	51 TO 70 AMPS	\$728.00	\$1,092.00	_____
_____	71 TO 100 AMPS	\$1,002.00	\$1,355.00	_____
480 VOLT THREE PHASE*				
_____	0 TO 20 AMPS	\$543.00	\$801.00	_____
_____	21 TO 30 AMPS	\$728.00	\$1,092.00	_____
_____	31 TO 50 AMPS	\$1,131.00	\$1,658.00	_____
_____	51 TO 70 AMPS	\$1,540.00	\$2,296.00	_____
_____	71 TO 100 AMPS	\$1,960.00	\$2,867.00	_____
SERVICE DROPS				
_____	208 VOLT, 200 AMPS, SINGLE-PHASE	\$896.00	\$1,344.00	_____
_____	208 VOLT, 200 AMPS, THREE-PHASE	\$1,456.00	\$2,061.00	_____
_____	208 VOLT, 400 AMPS, SINGLE-PHASE	\$1,915.00	\$2,643.00	_____
_____	208 VOLT, 400 AMPS, THREE-PHASE	\$3,024.00	\$4,032.00	_____
* FOR DIRECT TIE IN ONLY. NO RECEPTACLES PROVIDED.				
* FOR EUROPEAN DESIGNED EQUIPMENT, CLIENT NEEDS TO SUPPLY POWER CONVERTER FOR ALL 480 VOLT THREE PHASE POWER ORDERS.				
* UTILITY CHARGES ARE BASED ON ESTIMATED NEEDS AT THE TIME OF ORDER. OVER/ UNDER PAYMENTS OF LESS THAN \$5.00 WILL BE WRITTEN OFF AT THE CONCLUSION OF THE EVENT.				
			SUBTOTAL	_____
			RENTALS	_____
			TOTAL CHARGES	_____

Please Print

Name of Event _____
 Event Date _____ Booth No. _____
 Company Name _____
 Contact _____
 Telephone _____
 Fax _____
 Email Address _____
 Address _____
 City _____
 State _____ Zip _____
 Authorized by _____
 Print Name _____
 Date _____

Charlotte Convention Center Exhibit Floor Service Desk during event: 704.339.6700

Orders must be received with payment 14 days prior to 1st day of show move-in to be eligible for advanced rate.

NOTE: Before any additional work can be performed, a credit card number must be on file. Under no circumstances can power be resold by show management, production companies, show's general contractor or exhibitors.

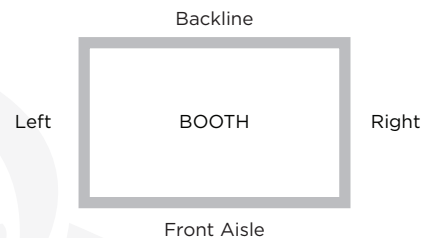
Please use the diagram on the right to indicate the desired locations for utility service orders.

Make checks payable to:
 Charlotte Convention Center
 c/o Smart City Networks
 5795 W. Badura Ave., Suite #110
 Las Vegas, NV 89118

Order Verification:
 888.446.6911

Technical Questions:
 704.339.6700

Fax orders:
 702-943-6001



Online Orders:
orders.smartcitynetworks.com

Email Orders to:
customerservice@smartcitynetworks.com

When your order is processed, you will receive an email with a link to Smart City Networks payment portal.